



**AFTERPAY TOUCH GROUP LIMITED**  
(ASX: APT)

**ASX Announcement**

16 November 2017

**Response to Financial Media**

Afterpay Touch Group Limited (**Afterpay**) refers to the article in The Australian Financial Review today, which speculated that ASIC intends to examine the emerging industry sector in which Afterpay operates.

Afterpay welcomes any industry review by ASIC. In fact, Afterpay has already engaged with key regulators and industry stakeholders to establish best practice principles and processes for the emerging industry.

Afterpay is proud to have pioneered an innovative product which clearly fits within the regulatory framework and is designed to encourage responsible customer spending.

Afterpay provides a payments service which resonates with both retailers and their customers.

**-End**

---

<b>Investors:</b>	<b>Company:</b>
Anthony Eisen	Sophie Karzis
Executive Chairman	Company Secretary
e) ant@afterpay.com.au	e) sk@ccounsel.com.au
	t) 03 9286 7501

---

**About Afterpay Touch Group**

Afterpay Touch Group (ATG) is a technology driven payments company with a mission to make purchasing feel great for a global customer base. ATG comprises the Afterpay and Touch products and businesses. Afterpay is driving retail innovation by allowing leading retailers to offer a 'buy now, receive now, pay later' service that does not require end-customers to enter into a traditional loan or pay any upfront fees or interest to Afterpay. Afterpay currently has over 1.25m customers and over 8,500 retail merchants on-boarded. Touch comprises innovative digital payment businesses servicing major consumer facing organisations in the telecommunications, health and convenience retail sectors in Australia and overseas.